

Mr. David Pinchard

Transformation Leaders

180 Piccadilly

London W1J 9HF

Thursday 16 June 2016

Re: CV / Interim Management application

* Finance & Commercial
* Operations
* Strategy
* Turnaround & Transformation
* Project/Programme Management

Dear David

I’m writing to apply for interim management assignments – in financial services, start ups (property, financial services, manufacturing), creative briefs or licenced food and beverage operations.

My CV is diverse, covering management roles in the various environments – which include collaborations with HM Govt. departments, and working / living experiences in the UAE, USA, Japan and Australia. Clients like me – I’m creative, clever, engaging and a natural leader. Good at sales & negotiations, detailed analysis & proposing change strategies.

Naturally, I’m actively looking for jobs and currently writing 2 start up proposals (magazine publishing & transaction processing). But ideally I want to establish a new, reliable career path as an Interim. Situations involving China are especially appealing.

I have registered a limited company (Flexihouse), I have no dependents, I am completely flexible about location and can start immediately.

I would welcome any opportunity to meet and discuss further.

Yours sincerely

Chris Daly

FLEXIHOUSE LTD No.10008395 Registered office address: 5 Jones House, Blair Street, London, London, United Kingdom, E14 0NT

**Chris Daly**

5 Jones House, Blair St London E14 0NT cdaly@flexihouse.com077 9381 1178

**Summary –**

Commercial and entrepreneurial background, with a strongly developed creative & visual practice. Work experience in USA, UAE, Australia, Japan (& UK)

Able to: quickly see problems and opportunities in organisations surrounding illogical and inefficient procedures and policies, systematic design flaws and negative political dynamics, and to resolve same - through origination, development and implementation of appropriate and creative strategies and actions.

**Managerial competencies:**

**Financial services -**

Front & Back office - Strong exchange traded derivative knowledge, FCA registered, fluent in risk management, sales trading / broking, client onboarding, KYC, AML, relationship / account management (esp HNW sector), corporate ambassador (@ Cantor Fitzgerald),

PR & Media communications – regular live financials TV & writing a magazine column

**Start ups –**

Working as an entrepreneur, consultant, programme or project manager in

* financial services,
* property transaction management
* property / legal services,
* plastics / recyclables manufacturing
* a TV series:

Originating ideas, researching & developing concepts

* incl’ feasibility studies / market research
* identifying & securing partners / collaborators (incl’ central Govt. depts.) & investors
* writing & presenting plans / proposals & pitches
* initiating and managing programmes & projects (Prince2 Practitioner)
* commissioning - product designers, consultants, architects, manufacturers, PR agencies
* system design: organising activity & business process to best realise a customer focused model via UX / UI

**Visual creative –**

Master’s Degree in Visual Arts / Fine Art (Chelsea College of Art 2013) – specialising in photography & video – practicing artist

Brand: identifying & creating brand identity using graphics, imagery & ergonomic UX processes

**High volume Food and Beverage operations** –

Restaurants / kitchens, industrial canteens

Food & beverage production, incl’ service and supporting functions - HR, procurement, supply chain and storage logistics

**Work experience**

11/2015 – present

**Flexihouse Ltd – Interim management, consultancy**

Two startup proposals in development:

* ConveyPay, transaction processing facility
* SoapandRocket.com, analog photography photo’zine & website

11/2014 – 11/ 2015

**FINSA Europe – Risk Manager**

Australian shift manager (working alone), with multiple functions:

* Managing market risk exposure in cash & futures on FX, commodities, interest rates, cash equity & index products
  + Maintaining exposure within guidelines
  + created by 6 white label partners
  + using 3 different pricing platforms (MT4, CloudTrade & Swan / Star Financial)
  + hedging with 5 liquidity providers / different platforms
* Investigating suspicious client activity / or breaches of compliance policy
* Providing client services through TradeCore platform & phone:
  + client onboarding – KYC, AML & credit checking through Equifax & Veda
* Banking reconciliations
  + Daily P&L production
  + writing a daily client activity analysis

Made redundant. FINSA’ Ops Director, Mr. Stuart Lane can happily provide a reference in this regard.

11/2013 – 11/2014

**Elektraview.com** – photography website & magazine start up

Post college project, shelved in favour of decent job offer at FINSA.

9/2011 – 10/2013

**Sabbatical – Master’s Degree in Visual Arts / Fine Art** University of the Arts London, Chelsea College of Art

* Gained a place without a primary degree. Focused on large format film photography & video - http://tinyurl.com/jprva23
* Represented UAL at two overseas residencies:
  + Tokyo ‘Wondersite’, Japan, 2012 - included 6 day conference: ‘New Community Design’
  + Queensland College of Art – Griffin University, curating an exchange exhibition of work from Camberwell College of Art

4/2009 –10/2009

**Gekko Global Markets (now Ayondo)** – Sales Trader  
Shift responsibility for managing financial risk in Foreign Exchange, interest rates, equities and commodities. Made redundant /role patriated to Sweden.

3/2006 – 7/2008

**Mint Partners** – Business Development Director for investment & start-up projects x 4:

* International Trading Exchange (ITEX) – Director/ Equity holder - a high end financial services centre (premises) and online presence – dedicated to the HNW and professional trading sector clients
* Feasibility study / RfP covering the potential for Mint  
  Equities to reliably establish a commercial property derivatives brokerage operation
* Developing & delivering a Land Title Registry systems  
  proposal to a Dubai International Financial Centre’ UAE RfP. Sourced opportunity via networking with Symonds & Symonds, selected Stewart Title Co. (USA) as key strategic partner
* MYHAB.com – a Mint Partners’ investment into a prize winning design for recyclable temporary habitat system for festivals/mass public gatherings etc. Working with & supporting the founder on Mint’s behalf - to realise the manufacturing process, solve logistics/distribution problems (with Arup) & crystallise the business plan

6/2005 – 8/2011

**Flexihouse Ltd** – Director

* Leading a start up for a one-stop-property shop: Flexihouse.com, which included an eConveyancing ‘Delivery vs. Payment’ transaction processing engine called ConveyPay.com
* Secured involvement of Euroclear, a partnership with HM Land Registry & collaborations with other software & property industry partners, for e.g. PeterEvans Ltd & RedBrick Solutions
* Key appointments included: Dr. Eurfyl ap Gwilym as Chairman & Mr. Brendan Coyle from Irish International BBDO as marketing Director

6/2000 – 4/2005

**Cantor Fitzgerald/Cantor Index** – Sales Trader including PR & media communications

* Selected for initial Cantor Index opening team.
* Established a Commodities and HNW desk providing a Futures/
* Options broking service in commodities, indices, interest rates & FX resulting in a £2m year revenue stream from scratch. Extensive responsibility for the firm’s corporate hospitality at highest level.
* High profile media/marketing involvement for Cantor brand: TV (CNBC, Sky, Bloomberg, ITV etc) radio (BBC), newspapers
* (Observer) and writing my own column for ‘Shares’ magazine. 4. Produced (designed, wrote) a training manual for Back Office Systems.

**London International Financial Futures and Options Exchange and Sydney Futures Exchange** –

* ‘Local’ / independent trader and broker in Futures and Options on pit traded Interest rate futures
* Clients included: Societe Generale, Cresvale & First Continetial

**Whitbread & Co – TGI Friday’s franchise** – Senior Quality Manager

* Opening team training manager
* USA placement / back of house manager
* high volume food and beverage service operations – production, service and associated supporting functions in HR, purchasing, supply chain and storage logistics

**Education**

* Master of Arts Degree (2013) - Visual Arts / Fine Art, College of Art & Design
* Higher National Diploma – Hotel Management, Birmingham College of Food/Tourism
* ‘O’ Levels - King Edwards Grammar School Aston

**Professional qualifications & volunteering interests**

* Australia: Registered representative / Sydney Futures Exchange - futures and options
* UK: Financial Conduct Authority CF30 Customer status

‘Prnce2’ Project management standard – ‘Practitioner’  
DBS Cert No. 001519012652

* School Governor - Central Foundation Girls’ School  
  25 – 33 Bow Road, London, E3 2AE

**Referees**

As required