# Profile Sid Ceekala

Sid is an experienced Project Manager and Business Transformation Consultant, with a strong track record in delivering complex projects within a number of business sectors including IT, Automotive, Banking and Financial Services, and Engineering. With over 10 years delivery experience he brings invaluable expertise from working for Blue Chip organisations alongside third party suppliers, system integrators, and other partner organisations.

Recently, he provided project management and consulting services in support of the integration and migration of IT systems in a post-merger and acquisition environment. He was responsible for successful delivery of multiple infrastructure projects, acting as liaison between client and business, and stakeholder reporting.

At a reputable automobile brand, Sid played an important role in deploying integrated tool solution for Next Generation Infotainment (NGI) programme that involved different tool sets and more than six suppliers across the globe.

He specializes in the delivery of client and stakeholder management, (offshore and onsite) project management, 3rd party supplier management, business change, product development, vendor negotiations services in B2B and B2C environments.

Sid led the delivery of multiple IT improvement projects for a global banking group. Here he had successfully established and nurtured senior level relationships to ensure successful project delivery. He was also responsible for project requirements definition to managing test management activities.

# Expertise & Skills

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| * Senior Project Manager * Programme Manager * Business Transformation * Offshore Delivery Management * Stakeholder Management * Waterfall & Agile delivery Models * Supplier Management * Product Development (NPD) | * Hardware, Software & Application Management Delivery * IBM technologies, NI tools, SOA, and JAVA * Portfolio IT Delivery Management * Process Improvement * Strong Commercial Experience * International experience – Europe & Asia |

# Consulting Experience

## Global Technology Firm (Jun 2014 – Date)

The client needed to gain control on intellectual property and reduce tool license costs from an acquisitioned business. Sid was brought in to act as liaison between client and business, advice teams on business change areas, scope projects, and migration of projects on-time. He conducted meetings with functional and business teams to understand challenges, scope work packages, set milestones, agree on efforts, and ensure SME support throughout migration phase. He organized weekly regular governance meetings to keep track of progress, deliver consistent communications to all stakeholders, and manage risks. As an outcome, around 1200 users from different regions (France, US, UK, India, and Israel) have been transitioned to single SCM tool in company’s Data Center. This migration enhanced global collaboration via secure centralized access and reduced tool license costs.

## Global Luxury Automobile Manufacturer (Sep 2011 – May 2014)

Client wanted to implement a standard requirements methodology and speed new features to market. Sid was headhunted to introduce new business processes, 6 new applications, and 20 terabytes of storage on 43 new servers by closely working with external (7 vendors) and internal teams. He worked with various teams to develop realistic milestones, define stakeholder needs, create user acceptance criteria, and coordinate training. At the end of this programme, support has been agreed with internal IT and process improvement phases have been identified. Company reduced the time required to fully validate software for a given permutation from around 6 weeks to only 3 days for the positive test cases. This new information and entertainment system which will be in place across brand’s vehicle programmes starting from 2016.

## Formula One Automobile Manufacturing Company (Jul 2010 – Aug 2011)

Sid was engaged to implement changes to legacy systems to support new road car production. This involved working with technical project managers, system integrators, architects, testers, and production teams. Within weeks Sid was able to work with all parties and developed a new plan with agreed milestones. This plan was successfully implemented. He was also responsible for reporting programme status to board level and programme teams, and programme budget.

# Previous Experience

## Management Consultant, Enterprise Unit (Sep 2008 – Jul 2010)

Sid managed product development project from concept to market launch. By working with business and offshore teams he defined scope, gateways, and sign-off procedures. He negotiated attractive delivery and payment terms with suppliers. Technical Architecture and System Design heads all based at the client site with further 6+ development team based offshore in Bangalore, India. Sid delivered web based application and mobile app into the UK market. Also identified and implemented new functionalities to enhance customer value proposition.

## Project Manager, Banking and Financial Services (Aug 2006 – Aug 2008)

## Sid performed detailed analysis by organizing workshops with stakeholders. He was responsible for developing prototypes, storyboards and use cases. He deployed prototypes and gathered user feedback. He delivered number of complex projects through whole project life cycle. He also managed team of testers and test management activities. He made sure that the testing aligned to the departmental strategy and milestone deliverables.

## Senior Project Engineer, Engineering Firm (Mar 2004 – Jul 2006)

Sid performed hands-on functional testing, non-functional testing, automated and manual tests on wide range of technical products. Supervised 4 employees and managed all daily project activities to ensure quality was maintained at department level. He worked with development teams to create product enhancement and process improvement plans.

## Qualifications

* Executive Masters in Business Administration (EMBA) – CASS Business School
* MSc in Digital Electronics – University of Brighton
* BEng in Electrical and Electronics Engineering – Sri Venkateswara University
* Prince2 Practitioner
* ISEB Foundation
* Financial Planning Certificate (FP1)